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DTC SUSTAINABILITY AGENDA

VISION

We are committed to operating in an economically, socially and environmentally responsible manner while balancing the interests of diverse stakeholders. We strive to be a leader in corporate citizenship and contribute to sustainable development, caring for our employees and customers, seeking to enrich the quality of life for the communities in which we operate, and serve as good stewards of society and the environment.

MISSION

DTC World believes that our Commitment to Sustainability is a sharpening of our competitive edge. Hence, we have embarked on various initiatives and certification processes to align ourselves with our philosophy. As a corporate gift and marketing premiums provider, we are committed to reducing our carbon footprint and contributing to a more sustainable future. Our goal is to create a sustainable gift industry that not only delights recipients but also contributes to the well-being of the planet and the communities we serve.

SUSTAINABILITY GOALS

- 1) Aim to achieve net zero emissions for scope 1 & 2 GHG emissions by 2030, by switching to renewable energy sources, improving our energy efficiency, and offsetting any remaining emissions.
- 2) Work with our value chain to reduce scope 3 GHG emissions
- 3) Help clients with Green Transformation - Clients adopt our green recommendation for 50 projects by 2025
- 4) Educate end consumers on carbon emission and recycling - 50 projects have environmental impact information by 2025

SUSTAINABILITY GOAL 1: Achieve net zero emissions for Scope 1 & 2 GHG emissions by 2030

To achieve this goal, we need to reduce the overall carbon footprint from our operation, services and products; and offset any remaining emissions.

- Quantify and report our Scope 1 & 2 GHG emission annually. Identify the key areas where emissions are generated, such as energy consumption, transportation, packaging, and waste management. Identify opportunities for emissions reduction or avoidance, put in place action plan.

- ❑ Educate and engage employees: Raise awareness among employees about our company's commitment to reducing carbon footprint. Create sustainable mindset among employees by organizing 4 sustainability campaigns every year.
- ❑ Seek for continuous improvement. We regularly review and reassess our sustainability initiatives. Set specific KPIs for Environmental, Social & Governance aspect and track our progress over time. Constantly seek feedback from customers, employees, and suppliers to identify further areas for improvement.
- ❑ Offset carbon footprint via carbon credits. Invest in carbon credits or offsets to balance out the emissions from our own operations and transportation.

SUSTAINABILITY GOAL 2: Work with our value chain to reduce scope 3 GHG emissions

- ❑ Quantify and report Scope 3 GHG emissions. We will start quantifying our Scope 3 GHG emissions in 2023, covering three categories - fuel & energy related activities; business travel; employee commuting, and we plan to report on these data in 2024. By 2025, we plan to include an additional category – purchased goods and services.
- ❑ Develop pre-approved supplier list by Q4 2023. We prioritize working with suppliers and manufacturers that follow sustainable practices. This includes sourcing materials from sustainable sources, using renewable resources, and ensuring fair labor practices.
- ❑ Go for sustainable packaging option. We use environmentally friendly packaging materials, such as biodegradable or compostable packaging, and minimize the use of plastic or excessive packaging. Reduce excess packaging and explore innovative designs that use less material while still protecting the marketing merchandise. Encourage clients to opt for minimal packaging to reduce waste.
- ❑ Enhance our existing sustainable marketing merchandise options; include products made from recycled materials, organic or natural materials, and biodegradable products. Focus on marketing merchandise with minimal environmental impact throughout their lifecycle.

SUSTAINABILITY GOAL 3: Help clients with Green Transformation; Clients adopt our green recommendation for 50 projects by 2025.

- ❑ Develop a Sustainability Guide for our Sales, Procurement and Design team by Q4 2023; support our teams' transition to more sustainable product offering.
- ❑ Provide green advice to clients. We work with customers on ways to make their marketing merchandise more sustainable (from material source, printing methods, packaging, to delivery). Always provide sustainable option for different product categories whenever possible.
- ❑ By Q1 of 2024, we aim to develop a sustainable product catalogue with clear explanation on why the product is considered a more sustainable choice, comparing the GHG emissions against conventional product.

The catalog will also provide detailed information about each product's sustainability features and materials. This includes certifications like organic, Fair Trade, or recycled content. Customers will be able to make a better purchase choice with this information.

- ❑ For items in our sustainable product catalogue, we will provide the Environmental Impact Report. In the Environmental Impact Report, we provide green calculation (eg: carbon footprint reduced, number of bottles recycled or amount of energy saved) to help our client visualize the environmental impact of their marketing merchandise.

SUSTAINABILITY GOAL 4: Educate end consumers on our marketing merchandise environment impact and recycling - 50 projects to have environmental impact information by 2025.

- ❑ We want to provide environmental impact information for our marketing merchandise; educate end consumers on sustainability. Environmental impact information includes how to upcycle the item, how to recycle the item at the end of the product life, how many times the item need to be used in order to achieve carbon efficiency, etc.

CONCLUSION

We believe that our sustainability agenda will not only benefit the environment, but also create value for our business and society.